

Madeline Galer

+1 (269) 366-6921

Brooklyn, NYC

www.madelinegaler.com

madelinegalerphoto@gmail.com

Post Production Specialist

Enhanced multiple types of media to the final product for a wide variety of client types on tight deadlines, while maintaining the integrity and location of all digital assets. I have worked with individual photographers, large corporations, and film directors and welcome any challenge in the post production.

Skills

Adobe Suite Products

*Premiere Pro, Photoshop,
Lightroom, After Effects*

Studio Hand

*Studio Lighting, Digi-teching,
Capture One, Data Asset
Managment, Canon, Sony, Mac
Operating Systems, Google Drive,
Dropbox, Box*

Industries

*Film, Fashion, Food,
Portraiture, Still Life, Fine Art,
Real Estate*

Education

Bachelors of Fine Arts

Western Michigan University
2014-2018
3.75 GPA

References

Bevin Elias / Bonobos

Creative Director
+1 (917) 609-0945
Beviselias@gmail.com

Casey Spring / Casey Spring
Photographer

Lead Photographer
+1 (269) 720-2686
Casey@caseyspring.net

Experience

May '22 - Current

New York

Senior Post Production Manager

Bonobos 2023 - Current

- Collaborating with the Brand team to select assets for Editorial shoots, edit the assets to brand standards, deliver final assets to all brand team members for advertising assets in a quick and timely manner.
- Develop e-commerce guidelines for both on-figure and product photography, and maintain these guidelines through all E-comm assets, sometimes retouching the images myself.
- Manage digital assets by managing the pipeline of ecommerce photos following shoots: validate that all products from daily shot list are done, sent out for retouching, set deadlines with retouchers for return, and also processing ecommerce photos following retouching.
- Brief and collaborate with EXPR Ecommerce photographers and studio technicians to ensure consistency and quality of all ecommerce assets including product photography and on-model.
- Collaborates with the Styling team to manage style out process, along with creative partners, in order to give Merchant.

Senior Digital Production Artist

Bonobos 2022-2023

- Organized assets by collecting data from camera media, transcoding video, and audio files and managing file backup to digital asset management system.
- Applied practices to retouch high-volume e-commerce, product photography and still-life flat images.
- Match color back to actual product samples and ensure color consistency between image assets.
- Directed work of lighting and sound crews to coordinate efficient production operations.
- Oversaw edits of images for upload and presentation on company website and social media.

February '21 - Jan '24

Remote/New York City

Photo Retoucher

Kate Clark Retouching

- Retouch and color correct all assets using Adobe Photoshop prior to delivering to the lead retoucher
- Able to perform complex image work to compensate for imperfections in product samples. ie. cloning out scratches in wood, adjusting fabric colors, merging multiple captures
- Ensures that projects are completed by established deadlines, usually working under quick deadlines.

May '18 - Current (Freelance as needed)

Remote/Kalamazoo

Photo and Video Editor

Casey Spring Photography

- Maintained organized digital archives of raw footage, final edits, and other assets for easy access and retrieval.
- Adapted quickly to changes in project scope or direction by revising edit decisions based on updated creative briefs or client feedback.
- Delivered edits on time for reviews and final delivery.
- Enhanced video quality by applying color correction, grading, and special effects techniques.
- Cropped, manipulated and performed color-balance for final images